



AppliedHE™



CODE: WITHOUT BARRIERS

BINUS

INDO-PACIFIC FORUM 2024



Bali, Indonesia
28th-29th August, 2024

Greetings from Our Vice-Rector

It is with great enthusiasm that we invite you to the "Bridging Industry and Universities for Sustainable Future (BINUS) Indo-Pacific Forum" in Bali, Indonesia from 28-29 August 2024!

This pioneering event marks a significant step towards fostering collaboration between the industry and academia, a crucial synergy for driving sustainable advancements across the Indo-Pacific region. We believe that when industry and universities come together, the fusion of practical insights and academic expertise can lead to innovative solutions that address some of the most pressing challenges of our time.

More so, your contributions are essential as it fits within the university's mission of fostering and empowering society in building the nation, therefore shaping a sustainable future one that is built on the solid foundation of partnership and innovation.

Your guide here is a booklet where you can find all detailed information about the program of the forum which includes insightful sessions, collaborative workshops and networking designed to ignite meaningful partnerships and real outputs.

Together, let's bridge the gap between industry and universities to create a brighter, more sustainable future for all.

I look forward to meeting each and one of you in Bali very soon.

Warm regards,

Prof. Dr. Tirta Nugraha Mursitama, Ph.D.

Vice Rector Collaboration and Global Engagement



Our Venues

The Stones Legian, Bali – Indonesia

The Stones Entertainment Center,
Jl. Raya Pantai Kuta Banjar
Legian Kelod Legian Bali, Legian,
Kec. Kuta, Kabupaten Badung, Bali 80361

Main Event Highlight

International Seminar and Academics Community Network

28 August 2024

Take part in a thought-provoking and engaging conversation on the crucial role that higher education can play in advancing Sustainable Development Goals (SDGs) in the ASEAN and Indo-Pacific regions.

Our discussion will delve into a wide range of fascinating topics, including sustainability, climate change, regional peace, and economic equality. In addition to these stimulating talks, you'll also have the opportunity to connect with QS WUR's Top 200 universities, allowing you to cultivate valuable relationships with some of the most prestigious academic institutions in the world. Get ready for a unique and fulfilling experience!



BINUS Youth Ambassador for ASEAN – Indo Pacific

29 August 2024

Calling all young leaders from the 10 ASEAN countries! We are excited to invite you to participate in a thrilling scientific writing competition.

This is a unique opportunity for young leaders from the 10 ASEAN countries to be part of the scientific writing competition. The selected works from the competition will be invited to a grand event in Bali, where you'll get a chance to network with fellow young leaders and experts in the field.

Take part in a thought-provoking and engaging conversation with prominent keynote speakers as well as policy, industry, and academic leaders on the nexus between how universities can work collaboratively in advancing Sustainable Development Goals (SDGs) in the ASEAN and Indo-Pacific regions.

Our discussion will delve into a wide range of fascinating topics, including sustainability, climate change, regional peace, and economic equality. In addition to these stimulating talks, you'll also have the opportunity to connect with QS WUR's Top 200 universities, allowing you to cultivate valuable relationships with some of the most prestigious academic institutions in the world.



Research Exhibition and Industry Forum

28 - 29 August 2024

A highly anticipated itinerary that will offer a platform for you to witness our esteemed researchers and faculty members on their cutting-edge products and innovations. Not only is it a great opportunity to witness the latest advancements in various fields, but it is also a fertile ground for potential prospects for research collaboration, partnerships for commercializing research outcomes, and cooperation in utilizing research results.



Our Speakers



Krishna Worotikan
Chief Financial Officer

Microsoft, Indonesia

As the Chief Financial Officer of Microsoft Indonesia, he leads the subsidiary finance function, overseeing statutory and tax matters, business partnerships, control, and compliance. He is pivotal in driving Microsoft's strategy, achieving business results, and ensuring protection for the company, employees, partners, and customers.



Karryl Lim Sagun Trajano
Research Fellow

S. Rajaratnam School of International Studies Singapore, NTU

Dr Karryl is a Research Fellow for Future Issues and Technology (FIT) at the S. Rajaratnam School of International Studies (RSIS), Nanyang Technological University (NTU), Singapore with a PhD from the Wee Kim Wee School of Communication and Information (WKWSCI), NTU Singapore (2019) where she was previously connected as a Lecturer (Information Management, Information Sources and Services) and as a Research Fellow (Science, Environmental, and Health Communication).



Prof. Yahia H. Zoubir
Non-Resident Senior Fellow

Middle East Council on Global Affairs, Qatar

He is a Professor of International Relations and International Management, as well as the Director of Research in Geopolitics at KEDGE Business School in Marseille, France, having served over the past 30 years as an international visiting faculty member at universities and business schools in Asian countries, the United States, and Europe, while also authoring numerous scholarly works on international politics, foreign policy, governance, and providing consultancy services worldwide.



Mandy Mok
Founder of AppliedHE

AppliedHE, Singapore

Mandy founded AppliedHE in 2020. AppliedHE empowers educational excellence through innovative evaluation tools, marketing services, and professional networking platforms. By leveraging big data, AI, and Mandy's vast experience, AppliedHE focuses on enhancing employability, teaching quality, and industry collaboration, revolutionizing higher education branding and ratings.

Parallel Event Highlight



Cultural Gala Dinner | 28 August 2024



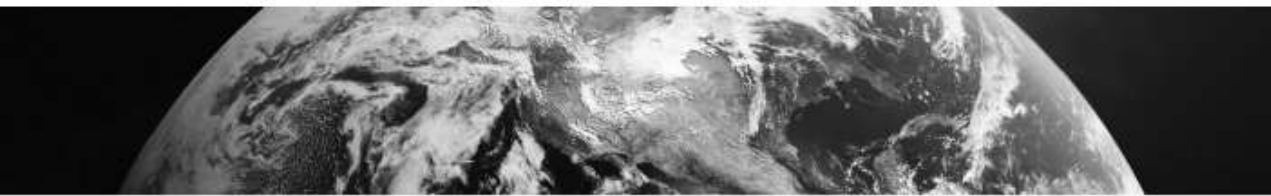
ICOBAR 2024 | 28 - 29 August 2024



ICIMTECH 2024 | 28 - 29 August 2024



ICCSCI 2024 | 28 - 29 August 2024



ICOBIRD 2024 | 28 - 29 August 2024

BINUS Joint International Conferences 2024

We also would like to extend your participation in these thought-provoking conferences

International Conference
on Biospheric Harmony
2024



cmt3.research.microsoft.com/icoBAR2024

Submission Link

International Conference
on Information Management
and Technology
2024



cmt3.research.microsoft.com/ICIMTech2024

Submission Link

International Conference
on Computer Science and
Computational Intelligence
2024



cmt3.research.microsoft.com/ICCSi2024

Submission Link

International Conference
on Business, International
Relations and Diplomacy
2024



cmt3.research.microsoft.com/ICOBIRD2024

Submission Link

Event Schedule

Day 1 - Wednesday, 28 August 2024

Time	Activity
08.30	Registration [Ballroom Area]
09.00	Welcoming Ceremony
10.40	Keynote Speaker on "Navigating Asia's Sustainability Agendas and Economic Landscape with Advance Technology through Empowerment of International Higher Education"
09.50	Launching of BINUS INDO - PACIFIC FORUM
10.10	Opening BINUS Joint International Conference
10.20	Coffee Break
10.40	International Seminar "Information Technology in a World Reimagined: Challenges and Opportunities for a Sustainable Future" (ICIMTech)
11.15	International Seminar "Empowering Digital Society with Computational Intelligence towards Sustainable Development Goals" (ICCSCI)
11.50	End of Opening Ceremony by MC
12.00	Lunch Break
13.00	<div style="display: flex; justify-content: space-between;"> <div style="background-color: #e91e63; color: white; padding: 5px;">Panel Discussion on Sustainable Future</div> <div style="background-color: #0070c0; color: white; padding: 5px;">BINUS INDO - PACIFIC Summit</div> <div style="background-color: #e67e22; color: white; padding: 5px;">BINUS Joint International Conference</div> </div>
15.00	Coffee Break
16.00	<div style="display: flex; justify-content: space-between;"> <div style="background-color: #e91e63; color: white; padding: 5px;">Panel Discussion on Sustainable Future</div> <div style="background-color: #0070c0; color: white; padding: 5px;">AppliedHE Special Session</div> <div style="background-color: #e67e22; color: white; padding: 5px;">BINUS Joint International Conference</div> </div>
18.00	Reception Dinner

BINUS
Research Product & Industry Expo

Event Schedule

Day 2 - Tuesday, 29 August 2024

Time	Activity			
08.30	Registration [Ballroom Area]			
09.00	BINUS Research Product & Industry Expo	World Cafe Workshop & Matchmaking	Panel Discussion on Sustainable Future	BINUS Joint International Conference
10.00		Coffee Break		
11.00		World Cafe Workshop & Matchmaking	Panel Discussion on Sustainable Future	BINUS Joint International Conference
12.00		Lunch Break		
13.00		World Cafe Workshop & Matchmaking	Panel Discussion on Sustainable Future	BINUS Joint International Conference
14.00		Coffee Break		
15.00		World Cafe Workshop & Matchmaking	Panel Discussion on Sustainable Future	BINUS Joint International Conference
16.00		Closing Ceremony		

Why You Should Join?

Networking & Collaborative Opportunities

Engage in meaningful discussions, share knowledge, and establish connections that can lead to future collaborations, research partnerships, or even career advancements.



Exposure to Cutting Edge Research

Gain access to the latest developments and innovative practices in their respective fields as well as delve into current trends, emerging technologies, and forward-thinking solutions.



JOIN



Gain the Latest Industry Trend

Interact directly with industry leaders and innovators and gain a deeper understanding of the current needs and challenges faced by industries.



Cultural Enrichment

Broaden your perspectives and understanding of the Indo-Pacific region's diverse cultures and challenges. While fostering a more inclusive and well-rounded worldview.

Sponsorship

Items*	Platinum USD 3,900 (Est. IDR 60,000,000)	Gold USD 3,200 (Est. IDR 50,000,000)	Silver USD 2,300 (Est. IDR 35,000,000)	Bronze USD 1,600 (Est. IDR 25,000,000)
Booth with basic design	2 booths @ 2x3 m	2 booths @ 2x3 m	2x3 m	2x3 m
Logo in various event's materials	Flyer, Backdrop & Banner Event book Photobooth	Flyer, Banner Event book Photobooth	Flyer, Banner Event book	Flyer, Event book
Complimentary conference registrations, Invitations to cultural visit and/or networking gala dinner	2 pax	2 pax	2 pax	2 pax
Allow to display banners in strategic spots at the expo hall	5 units	3 units	2 units	—
Allow to display 1 standing banner near the registration desk	✓	✓	✓	—
Allow to distribute company flyer	✓	✓	✓	✓
Sponsor will be mentioned by MC in every sessions	✓	✓	—	—
Access to the delegates list and E-mail contacts	✓	✓	✓	✓
Exclusive 30-minutes opportunity to be The Speaker in Panel Session	✓	—	—	—
Exclusive 15-minutes opportunity in Plenary Sessions at BINUS Research and Industry Expo	—	✓	—	—
Priority choice of exhibition booth location in Expo hall	✓	—	—	—

*Subject to adjustment

Registration Fees Information

Limited spots available! Register early now and get in touch with us to guarantee your participation

Early Bird Fees	Normal Fees	Booth Only
<p>USD 100 for Participants from Non-Indonesia-based Institution</p> <p>IDR 1,500,000 for Participants from Indonesia-based Institution</p>	<p>USD 150 for Participants from Non-Indonesia-based Institution</p> <p>IDR 2,000,000 for Participants from Indonesia-based Institution</p>	<p>USD 700 for Participants from Non-Indonesia-based Institution</p> <p>IDR 10,000,000 for Participants from Indonesia-based Institution</p>
<p>Benefits 1 pax pass to all session, meals during event, dinner reception.</p> <p>Until 19 July 2024 Deadline for Early Bird Registration</p>	<p>Benefits 1 pax pass to all session, meals during event, dinner reception.</p> <p>After 19 July 2024 For Normal Registration</p>	<p>Benefits 2x3m Space, 1 Pax pass to all session and dinner reception.</p>

Please note that the registration fees do not cover your local transportation, lodging, and other personal expenses.

Additional:

If you are travelling from overseas, please read the immigration information before entering the country. Please read carefully for any related information to COVID-19 safety requirements and restrictions as well from the official.

Contact Us

Ready to be part of our event?
Inquire for more!

Topics ▾

BINUS Indo-Pacific Registration	https://bit.ly/registrationIPF2024 (global@binus.edu)
Expo (Booth) Registration	Ms. Ria Damayanti and Mr. Elioenai Sitepu (research@binus.edu)
Application for BINUS Youth Ambassador for ASEAN – Indo-Pacific; Abstract Submission for Panel Discussion on Sustainable Future	Submission links on https://global.binus.ac.id/indo-pacific-forum
International Conference on Information Management and Technology (ICIMTech)	https://sis.binus.ac.id/icimtech
International Conference on Biospheric Harmony Advanced Research (ICOBAR)	https://research.binus.ac.id/ico-bar/
International Conference on Computer Science and Computational Intelligence (ICCSCI)	https://socs.binus.ac.id/iccsci/
International Conference on Business, International Relations and Diplomacy (ICOBIRD)	https://ir.binus.ac.id/icobird/